



Education Finance Partners

press release

For Immediate Release

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Education Finance Partners Brings Operations to Austin *Successful San Francisco-Based Consumer Loan Company Chooses Austin for Talent Pool*

AUSTIN – January 29, 2007 – Education Finance Partners, a pioneering private education loan provider, announced today the opening of a state-of-the-art customer operations center in north Austin. The Austin campus will be the base for the company’s loan operations, customer service, technology, development and human resource functions. The company is aggressively staffing the center to be fully operational by May 1, 2007.

Chief Executive Officer, Tamera Briones commented, “Austin made perfect sense for Education Finance Partners. It is rich with educated and tech-savvy individuals and that is what we need.” She went on to say, “When looking for where to expand our operations, we wanted a location where we could draw from the best and brightest minds – we have accomplished that.”

The Company is planning rapid expansion to accommodate its growth and momentum in the education loan market and will be recruiting for some 200 plus positions in Austin during the coming months. To bolster their staffing efforts the company will hold job fairs so the community at large can become more familiar with Education Finance Partners. The first job fair is being held at the Renaissance Hotel at the Arboretum on February 1. Individuals interested in learning more can visit EFP.com/Austin.

About Education Finance Partners:

Headquartered in San Francisco with operations in Austin, Texas, Education Finance Partners is a full service consumer loan company focused exclusively on providing private education loan solutions that enable students and their families to bridge the gap between the cost of traditional student financial aid (federal loans, scholarships, grants, work study) and the total cost of a higher education.

The Company serves a nationwide customer base and works with some of the most prestigious colleges and universities in the country. More information is available by calling 866.308.1070 or by visiting EducationFinancePartners.com.

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